



**EN ROUTE TO LISTING:** (From left) EA Holdings Bhd chief operating officer for business intelligence, data warehousing & banking solutions Siah Jiin Shyang, chairman/group CEO Mohammad Sobri Saad and executive director Tan Siow Hui demonstrating one of EA's products during a media briefing for analysts and reporters in Kuala Lumpur on Thursday. EA, en route to a listing on Tuesday, expects to raise RM10 million from its IPO.